

PRESENTATION POINTERS



twinningwithpalestine.net

This document is designed to help groups if they have to give presentations or talks about their twinning or friendship group. It can be used alongside the template slide deck resource called 'Friendship and Twinning intro' to develop an engaging, informative and inspiring presentation.

TOP TIPS

- The more voices from Palestine in your presentation, the better.
- Arrange the event and room layout in a way that encourages dialogue and discussion.
- Stand up, make eye contact, speak slowly and smile.
- Tell the audience what you plan to say, say it and then summarise at the end.
- Aim for 10-15 minutes max for your initial presentation
- Use lots of nice visuals, including photos, video clips, and your logo if you have one.
- Make sure you have time for questions at your event.
- Always include an option for people to sign up to / join your group!
- Offer the people a way to donate money if they wish to.

THINK ABOUT FORMAT

- Talk with posters or photos
- PowerPoint presentation
- Use of handouts to emphasise main points
- Using members' personal stories
- Videos and sound clips
- Panel discussion
- World Café approach

If you are using powerpoint (or other presentation tool):

- Use a maximum of 10-15 slides in a presentation
- Use the slides to help you remember what you want to say
- Have a paper copy so you don't have to look at the screen
- Four bullet points is enough for one PowerPoint slide and the fewer words on the slide, the better

OTHER THINGS TO THINK ABOUT

Use of pictures/maps/DVDs

- "What I hear I forget, what I see I remember" A picture is worth a 1000 words
- Posters, photos, DVDs etc. are aids to help get your point across
- Watch DVDs before you use them

Handouts

- Useful for background facts
- Can be given at the beginning of the talk for people to make their own notes
- Can be given at the end to summarize the talk
- Keep it short – one/two side(s) of A4 are enough
- For more tips about handouts [click here](#)

THINGS TO INCLUDE

See our accompanying template powerpoint slides

These are suggested slides to give you a structure and basis for a presentation about your twinning and friendship group. Feel free to adapt to your own priorities.

Why Palestine?

Explain why you've chosen to make a link with Palestine

- Political solidarity
- Professional solidarity
- Religious solidarity
- Other reasons

Friendship or twinning?

- What friendship or twinning involves
- Which you chose and why

Something about your friends in Palestine

- Who or where are you friends/twins?
- Why do you choose each other
- What do they expect from you
- What do you expect from them
- Share some stories of real people
- Stories of the place / group you're linked with.

Staying in touch

- How you do it
- Why it's important

Something about the UK group

- How long has it been going?
- Who is involved?
- What do you do?
- About BPFTN

Something about recent activities, and something about things you have planned for the future

- Visits to Palestine
- Visitors from Palestine
- Forms of communication
- Speaking/drama/music/art
- Activism
- Fundraising

Getting involved

- What can members gain from your group, and getting to know your friends/twins
- How people can help, either by supporting your group or your twins.

Closing slide

- Questions
- Contact details
- Any final thought- quote from the friendship group, or about friendship.

Dealing with questions and heckles

- Be honest if you don't know the answer and say you can find out and come back to the person who asked the question
- Use your own experience
- Bring in the voices of Palestinian friends as much as you can
- Don't generalise from individual experience
- Ask others in the group for opinions
- Stick to what you know
- Quote your own experience
- Agree to differ if necessary
- Smile!

**MAKE FRIENDS
BUILD SOLIDARITY
INSPIRE HOPE**

